



**INFORMATIONS  
PRATIQUES**

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**Face to face**

MODE DE PARTICIPATION  
**Paris  
Pavillon d'Armenonville,  
Allée de Longchamp,  
Paris**

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# Conference

## **EIFR conference at Paris EUROPLACE Financial Forum - Post-Crisis Financial Regulation: Concrete Steps to Implement a "Smart Regulation"**

EIFR panel at Paris EUROPLACE International Financial Forum on July, 7 to address financial regulation current priorities. To receive an invitation : [contact@eifr.eu](mailto:contact@eifr.eu)

### **Post-Crisis Financial Regulation: Concrete Steps to Implement a Smart Regulation to Support the Global Economic Growth**

The global financial crisis led to a global awareness about the need to reinforce financial regulation. New authorities, new capital requirements, new reporting process appeared, leaving no financial sectors uncovered by the regulators.

Indeed, one major lesson learnt from the crisis is that Financial Regulation is a condition for sustainable competition among the Financial Industry. Public authorities and the market commonly agreed on a smart regulation, rather than on more regulation, heading towards a system that aims at protecting the investors, the issuers and the industry itself.

Two years after the crisis outburst, this panel will comment on the new regulatory principles and their concrete impact on the economy. Are they respecting the G20 promise as exposed in Pittsburgh: to secure our recovery, and transition to strong, sustainable, and balanced economic growth?

What are the conditions for Europe, US and Asia to converge towards efficient initiatives?

Speakers :

- Pierre COLIN**, Managing Director, Bank of America Merrill Lynch
- Carl-Christoph HEDRICH**, Head of Issue Management, Commerzbank
- Vivien LEVY GARBOIS**, Advisor to the Chairman, BNP PARIBAS
- Sylvie MATHERAT**, directrice, Stabilité Financière, Banque de France
- **Isabel MARTIN CASTELLA**, CEO, Madrid Centro Financiero
- Verena ROSS**, Director International division, FSA
- Edouard VIEILLEFOND**, Deputy Secretary General, AMF

Moderator : **Edouard François de LENCQUESAING**, Managing Director, European Institute for Financial Regulation (EIFR)

**Only by invitation**, if you wish to attend this conference, please contact the EIFR [contact@eifr.eu](mailto:contact@eifr.eu) or +33 1 49 27 13 78