



INFORMATIONS PRATIQUES

FORMAT
Face to face

MODE DE PARTICIPATION
**Webinar sur 3CX
Paris
Webinar sur 3CX**

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**Webinar sur 3CX
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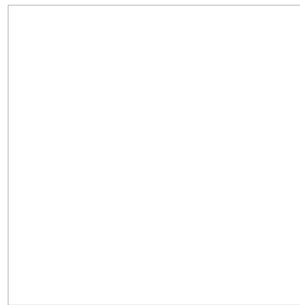
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Morning

EBA Regulatory roadmap to accompany European growth

Cette matinale se déroulera sous forme de Webinar



In the financial services area, Europe has a dual challenge: to learn from the financial crisis by increasing resilience, whilst harmonizing regulation (with a single rulebook) to create a deep, single European financial market. That market needs the critical mass to facilitate competitive access to financial services and to finance growth and overall European competitiveness.

To face this challenge, the EIFR promotes «responsible regulation», together with a clear strategic roadmap for the financial industry (long term investment, credit vs capital market, conditions of profitability etc).

Prompted by the crisis, the EBA, as the European regulatory authority for banks, has made substantial progress in reestablishing solvency and confidence in European banks. This role is becoming more important in the context of Brexit as the 27 Member States face this challenge without the City of London. In this context, and with the ambition of the new European Commission and Parliament, the EBA is a key player in putting in place proper regulation and convergence of strong supervisory practices to ensure an effective environment for a European banking industry that is ready to support future growth.

José Manuel Campa is the current chairperson of the European Banking Authority. After studying law and economics at the University of Oviedo and earning his PhD in economics from Harvard University, Mr. Campa taught finance at New York University and the IESE Business School and consulted for a number of international organisations including the World Bank, the IMF, the Bank for International Settlements and the European Commission. He then served as the 10th Secretary of State for Economy of the Spanish government and was most recently Director of Regulatory affairs of the Santander Bank.

OBJECTIFS PÉDAGOGIQUES

- Bénéficier d'un accès privilégié à une analyse des grands enjeux stratégiques de la réglementation bancaire et d'un dialogue avec le Président du régulateur bancaire européen
- Tirer profit d'un point général d'actualité sur les principaux chantiers réglementaires européens