



INFORMATIONS PRATIQUES

FORMAT
Présentiel

MODE DE PARTICIPATION
**Auditorium Covéa
Paris - 75009
Entrée au 19 rue de
Londres**

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LIEU
**Entrée au 19 rue de
Londres
Paris 75009**

PARTICIPATION
120 €

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Conférence

Annual Conference - US-EU Growth & Regulation: Convergence?

COMPLET

The G-20 rebalanced financial priorities from pure stability to growth & stability. After taking lessons from the crisis, it is time to refine regulatory tuning in the context of a financial industry to contribute actively to growth and competition.

The US Treasury answered to the President executive order on principles for regulating the US financial system by 3 reports proposing a generic methodology. The EU proposed a better regulation plan based on its call for evidence. For the US as for Europe, it is crucial to have a financial industry up and running to optimize the saving strategies and to channel it to the real economy. It is also essential to adapt the financing model to the diversity of practices and structural roles of actors for instance the relation between credit and capital markets vs the size of the banking balance sheet. The respect of this diversity should contribute to stability alongside with prudential convergent principles.

In our global context trust between regulators and supervisors is key to assure coherence in rules vs financing models and level playing fields and to avoid regulatory costly overlaps. That is why a discussion about comparative transatlantic tuning processes is important to leverage those initiatives and contribute to convergence and not the reverse. This is the objective of this EIFR's conference in line with its mission as contributor to "smart regulation".

Speakers

- **Philippe BORDENAVE**, Deputy CEO, **BNP Paribas**
- **Olivier GUERSENT**, Head of DG FISMA, **European Commission**
- **Lawrence NORTON**, Representative to the European Commission, **US Treasury**
- **Thierry DEREZ**, Chairman, **COVEA**
- **Elizabeth McCAUL**, Chief Executive Officer, **Promontory Europe**
- **Robert OPHELE**, Chairman, **AMF**
- **James CHEW**, Global Head Public Affairs, **HSBC**
- **Edouard VIEILLEFOND**, CEO, **GMF**
- **Mark GARVIN**, Vice Chairman for CIB, **JP Morgan**